BACHELOR THESIS ASSESSMENT

Title: Financial Analysis of the Boeing Company

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Reviewer: Ing. Kateřina Kořená, Ph.D.

1. Subject and Objective of the Thesis

The subject of this thesis is the financial analysis. The choice of this subject is very important because of the importance of understanding this crucial financial subject matter.

The objective of the thesis is the evaluation financial performance of the selected firm – Boeing Company. This objective is clearly defined and this thesis fulfils the stated objective.

2. Structure of the Thesis

The bachelor thesis is divided into five chapters including introduction and conclusion. The thesis is well-structured and the content is clear, consistent and understandable. The theoretical part of the thesis is focused on the description of the financial analysis methodology; the student explains the financial ration analysis, pyramidal decomposition and common size analysis. The second part includes characterization and evaluation of the selected firm on the basis of its shareholders structure, enterprise culture, main competitors, major events etc.

The main part of the thesis is the chapter Financial Analysis of Boeing, in which author uses the analyses mentioned in the theoretical part for description and evaluation of financial performance of this company. Finally in conclusion the student summarizes the results of the financial analysis.

3. Formal Arrangement

In general the formal arrangement of the thesis is good with some reservations. The use of language is on a good level, the author generally can use English correctly but with some grammar and typing mistakes. The references to the bibliography are not used; only references to the internet sources, the books in assignment are not mentioned in bibliography. Pictures and graphs are used properly although in this case for better understanding is better to use traditional way (e.g. 2008-2012, not 2012-2008).

4. Question Proposal

During the thesis defence I recommend to answer the following question:

- Can you give a more detailed description of the further development of this company?
5. General Comments

The thesis has a solid theoretical and practical basis and the student uses appropriate methods. Results of the study are understandable and can be partly used by the company and for the pedagogical purposes, too. The participant proved knowledge of the problem, but the main part of the study could be worked out more in detail. The formal arrangement is satisfactory.

On the whole the thesis meets the demanded criteria; I recommend this thesis for the defence.

Kateřina Kořená

Ostrava 3.6. 2013