REVIEW OF BACHELOR THESIS

Topic: Analysis of Selected IPO in the US Financial Market

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The submitted bachelor thesis concentrates on comparison selected Initial Public Offering – IPO. IPOs are often issued by smaller, younger companies seeking the capital to expand, but can also be done by large privately owned companies looking to become publicly traded. IPOs can be a risky investment. For the individual investor, it is tough to predict what the stock will do on its initial day of trading and in the near future because there is often little historical data with which to analyze the company. Also, most IPOs are of companies going through a transitory growth period, which are subject to additional uncertainty regarding their future values.

The topic of bachelor thesis is „Analysis of Selected IPO in the US Financial Market”. The aim of the bachelor thesis is to introduce how IPO works in the USA by the comparison of the selected IPO. The aim was achieved.

This thesis includes five chapters, the first chapter is introduction and last chapter is conclusion. Second chapter is concentrated on characteristics of the main principles of the IPO. There are defined of IPO, origin of IPO, value of IPOs, largest IPOs and roles of IPO. The student describe the suitable time for IPO as a company, the preparation for IPO in USA, the criteria for selecting underwires and IPO timetable. In the third chapter student devotes description of functioning of IPO in NYSE and in NASDAQ. In individual subsections student describe history and index both stock exchange.

The most important part of the bachelor thesis is the chapter fourth. There is made comparison of the selected IPO. Firstly, student analyze of Qihoo IPO. The student describes Qihoo Company, process of IPO and capital market indicators. The capital market indicators are stated stock price, market capitalization, P/E ratio and EPS and Beta coefficient. The next analysis of IPO is Baidu Company. Student describes this company, process of IPO and capital market indicators. The capital market indicators are the same as Qihoo Company, thus stock price, market capitalization, P/E ratio, EPS and Beta coefficient. In this chapter student compares IPO two companies and IPO of NYSE and NASDAQ. I assume, that student taken values of the individual capital market indicators. The application chapter is only presentation the results from publicly available source.

The submitted bachelor thesis is understandable and Tables and graphs are clear. Author confirmed good knowledge of mentioned subject. Student used only five source of bibliography. Formal level submitted thesis is very good. I recommend this bachelor thesis for defense.

In Ostrava 3rd June 2013

Ing. Kateřina Zelinková