REPORT ON BACHELOR THESIS

Topic: Financial Analysis of Exxon Mobil Company
Student: HAILING WU

The submitted bachelor thesis was written in line with assigned topic – Financial Analysis of Exxon Mobil Company. The author carefully followed the outline as stated in the Thesis specification.

Thus, besides the Introduction and Conclusion, the thesis consists of three chapters. The first one is focused on detailed description of the methodology of financial analysis. In the next chapter, the author characterizes a financial profile of the selected company. Finally, Chapter 4 is focused on deep analysis of particular financial ratios.

As it was already stated, the author presents his view on the methodology of financial analysis in Chapter 2. He starts with description of basic financial statements and continues with the common size analysis, though quite briefly. Next, particular groups of financial ratios, including selected examples, are described.

In the following chapter, the author characterizes the company, including its brands, history and competitors, though the financial profile is not very clearly defined. The author also provides the common-size (vertical and horizontal) analysis.

Chapter 4 is probably the most interesting part of the thesis, since several ratios of financial analysis from each group are calculated and accompanied by illustrative charts and some important findings, including possible implications.

Although the text is sometimes interesting, the author has, sadly, very insufficient knowledge of English language and “western” style of writing – see eg. the first page with many mistakes in retyping the thesis title or declaration. From the overall point, however, the thesis should be recommended to defense.

Ostrava, May 13, 2014

Tomáš Tichý
Bachelor thesis supervisor