BACHELOR THESIS ASSESSMENT

Title: Financial Analysis of China Mobile Company

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Reviewer: Ing. Kateřina Košená, Ph.D.

1. Subject and Objective of the Thesis

The subject of this thesis is the financial analysis. The choice of this subject is very important because of the importance of understanding this crucial financial subject matter.

The objective of the thesis is the evaluation financial performance of the selected firm - China Mobile Limited. This objective is clearly defined and this thesis fulfills the stated objective.

2. Structure of the Thesis

The bachelor thesis is divided into 5 chapters including introduction and conclusion. The thesis is transparent and the content is defined clearly and understandable.

The theoretical part of the thesis is focused on the description of the financial analysis methodology. The most important financial indicators are described, too. The second part includes characterization and evaluation of the selected firm on the basis of its shareholders structure, enterprise culture, main competitors, etc.

The main part of the thesis is the Chapter 4 Financial Analysis of the Company, in which author uses vertical and horizontal financial analysis and financial ratio analysis and calculates the particular indicators. Then the student uses DuPont carries out analysis and influence quantification by using two methods. Finally in conclusion the author summarizes the results of the financial analysis.

3. Formal Arrangement

In general the formal arrangement of the thesis is good. The use of language is on a good level, but with some grammar and typing mistakes. The references to the bibliography and the pictures and graphs are used properly.

4. Question Proposal

During the thesis defense I recommend to answer the following question:

- Can you give a more detailed description of the further development of this company?
5. General Comments

The thesis is elaborated on a good level. The student uses appropriate methods and techniques and the research methodology is consistent with the practical part of the study. The solved problem is important for the participant's firm. The conclusions and results of the study are clear and the final findings can be used both by the company and the university for the pedagogical purposes. The formal arrangement of the study is good. The author proved knowledge of the problem, but the main part of the study could be worked out in more detail.

On the whole the thesis meets the demanded requirements; I recommend this thesis for the defense.

Kateřina Kořená

Ostrava, June 18, 2012