Review of Bachelor Thesis

Title: Financial Analysis of Selected Company

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Assessing of financial health is necessary and permanently repetitious task within financial management, especially when it is focused on seeking further reasons of non-desirable conditions and when suitable recommendations are formulated. For that reason, the theme of the thesis may be considered as actual and well chosen. However, the aim of the thesis is not formulated in the introduction part at all.

First and foremost, it is necessary to note that author has chosen company which is difficult to analyse due to the many branches of business. It follows the difficulty of comparison with other main rivals and maybe therefore it is missing at all.

The text suffers some imperfections. Margins are too wide (thanks to that the text seems to be longer). Some comments are missing and the main causes remain unrevealed, for instance the spreads of liquidity ratios or the distinction of ROE and ROA. On the one hand, it is valuable that author mentioned the year 2011 where the values of many ratios are extraordinary; on the other hand the differences of ratios are not evaluated and not depicted in the figures. Moreover, this year is explained by the disposal of investments, but this argument is not verifiable by using the financial statements in annexes.

Argumentation should be also better. A lot of comments are reduced on the describing the input data and further analysis with seeking further causes is mostly missing. Not only results, but also input data are influenced by the same event and therefore author should not concentrate on them only and should seek the reasons in events and decision made by the company or authorities. Author also could formulate more recommendations or threats for the company. In my opinion, author could pay more attention to the analysis and less to description being obvious in tables and figures. I also missed further analysis. Author should also comment the ratios with coherences of the others and could employ other methods, i.e. pyramidal decomposition or influence quantification analysis.

General speaking, the author demonstrated analytical skills partially only, but we can say that the aim of the thesis was complied with. Moreover, it seems that the author works with method correctly and applies them properly therefore I recommend the thesis to the defence.

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