REPORT ON BACHELOR THESIS

Topic: Financial analysis of P&G company
Student: RUITONG WANG

The submitted bachelor thesis was focused on the analysis of financial statements of a selected company and thus it has been written in line with the assigned topic — Financial analysis of P&G company. Moreover, the thesis content perfectly follows assigned outline.

Thus, besides the Introduction and Conclusion, the thesis consists of three chapters. The first one is focused on careful analysis of financial analysis methodology. In the next chapter, the author describes selected company. Finally, Chapter 4 is focused on detailed analysis of particular financial ratios, including influence analysis.

In more details, the author review the methodology of financial analysis in Chapter 2. She starts with definition of the goals of the analysis and continues with description of particular sources of information — key financial statements. Next, a common size analysis is briefly defined and the author continues with definition of particular groups of financial ratios, including selected examples and pyramidal decomposition, all is discussed in sufficient details.

In the following chapter, the author characterizes the P&G company, with special focus on its portfolio of brands, history and competitors. At this moment it is already clear that several information provided in this chapter will be more than useful later when discussing the findings of Chapter 4.

Hence, in Chapter 4, which is the most important part of the thesis, the author starts with common size analysis and subsequently calculates several ratios of financial analysis in each group, including pyramidal decomposition, accompanies them by illustrative charts and provides some important findings, including possible implications. If relevant, the findings are related to key steps of the company’s historical and possible future development.

Obviously, there are some drawbacks in the presentation, but despite that the text is understandable, all findings are based on coherent calculations and reliable information. Thus, from the overall point of view the thesis should be recommended for defense.

Ostrava, May 22, 2017

Tomáš Tichý
Bachelor thesis supervisor