REPORT ON BACHELOR THESIS


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The submitted bachelor thesis is focused on the traditional part of financial management, particularly on the utilization of the financial analysis within management of firms. Topic of the thesis can be considered as convenient for thesis on the bachelor's level of study.

Thus, the topic of the bachelor thesis is “Evaluation of Financial Position of the Company GlaxoSmithKline plc.”.

The goal of the thesis is stated within Introduction and its formulation is clear, but formulation of the goal, as well as topic of the bachelor thesis, is defined too broadly. It would be much more convenient to analyse deeper only chosen part(s) of financial situation of the company.

Bachelor thesis is divided into two main parts, methodological part and application part.

Methodological part of the thesis starts with a brief introduction of the nature and purpose of financial analysis and subsequently student focuses attention on the description of the basic methods of financial analysis, such as common-size analysis, financial ratio analysis, pyramidal decomposition of ROE and methods for analysis of deviations.

The analysed company is introduced from various points of view at the beginning of the analytical part of the thesis, while main attention is focused on the history, culture, technology, management and strategies of the company. This chapter is more or less useless for the following analysis.

The key part of the thesis is Chapter 4, which is devoted to the common size analysis and subsequently to the analysis of particular ratio indicators. In the last part of this chapter student tries to analyse the deviation in the key ROE indicator by means of the pyramidal decomposition. Results of the analysis are graphically presented, summarised in the tables and commented.

Overall, author's language is at sufficient level and from the graphical point of view is this thesis on the required level. Expert language is used mostly correctly, but there are some mistakes in the text.
Questions for oral defence:

1. Why author chose gradual changes method for the analysis of deviation?
2. What is the cause of extremely high ROE? Is this situation sustainable?

Summary

Research Topic / Problem Identification:
- Significance of Topic: Excellent
- Clarity of Goal: Excellent
- Clarity of Literature: Excellent

Methodology:
- Description: Excellent
- Appropriateness: Excellent
- Justification: Excellent
- Analytical Techniques: Excellent

Results / Conclusions
- Accuracy of Calculations: Excellent
- Comments: Excellent
- Conclusions: Excellent

Written Expression:
- Clarity: Excellent
- Integration: Excellent
- Argument Logic: Excellent
- Spelling & Grammar: Excellent
- References: Excellent

I recommend the submitted thesis to defense.

Ostrava, May 25, 2017

Peir Gurny, PhD